

SPECIAL
EDITION

SPONGA USA

"THE WORLD'S GREATEST GROUT SPONGES"

MADE IN GREECE



Volume 0001

Fall 2011

FREE

The Busted Myth, Part 1... **CAN SOMETHING SOFT BE STRONG?**

Don't you remember as a kid (*or maybe for some of us it still goes on today*) when your Mother would tell you in a very strong tone not to climb that tree because you might fall out or don't play with that knife because you might cut yourself. And then when you got home with your scrapes, cuts and bruises... Mom made it alright with a soft gentle hug and a bandage.



We think it is no coincidence (*okay, maybe that's a bit of stretch*) that some of the world's greatest **Moms are just like "The World's Greatest Grout Sponges"...** they are soft and strong!

SpongaUSA's "gas explosion reticulation" process creates sponges that are proven to be more porous than sponges made with a "chemical dip reticulation" process. And as everyone knows, the more porous a sponge is the better it cleans grout from the surface of tile. **SpongaUSA sponges are soft and pliable, not hard and brittle like chemical reticulated sponges.** So, the "World's Greatest Grout Sponges" are both... soft and strong.

SpongaUSA Sponges are constructed from the "gas explosion reticulation" process

The results are sponges that are proven to be more porous than today's standard sponges.

*Magnified view of a gas
reticulated sponge surface
to show porosity*



Visit our website: www.spongaUSA.com for lab test results.

SPONGA USA
"THE WORLD'S GREATEST GROUT SPONGES"

*For more information
call or visit our website:*

www.SpongaUSA.com or call 949-766-5105